

Arclight Solutions

Testimonials

“I have known the consultants at Arclight Solutions Ltd, in various roles for over five years. They bring a considered approach to key issues in the voluntary sector which can prove invaluable for senior managers and trustees to uphold their duties and responsibilities”.

Phillip Callow

Charity Partner. Mazars LLP.
International Accountants & Business Advisors

“Arclight Solutions really has helped develop and tie-in fundraising with our longer term strategic goals. We now have several clear, exciting projects that will bring in core and development funding”. They took the time to listen and really understand the organisation, helping to turn vision into reality”

Helen Somerset How

Co-Founder and Appeal Director
The Rainbow Centre for Conductive Education

Consultancy services for charities, helping to illuminate the way

- Quick start-up time as an understanding of the sector already exists.
- No recruitment delays, advertising or recruitment agents fees.
- No hidden extras to worry about, such as National Insurance, holidays or sick pay.
- Ability to draw on a wealth of experience, expertise and objectivity.
- Flexibility in your plans.
- Economical use of specialised assistance for short term jobs.
- Access to specialist guidance and help.
- A fresh approach from someone outside the organisation.

Your initial exploratory meeting is free of charge and with no obligation or heavy sales techniques. Simply get in touch with Jane Galloway at:

Arclight Solutions

www.arclightsolutions.co.uk
info@arclightsolutions.co.uk

Tel: 01489 577 894 OR: 07710 172 567

Arclight Solutions Ltd

Providing an enlightened range of specialist consultancy services to help charities succeed

Assisting with all aspects of charity management including:

Strategic business planning and general charity management.

Fundraising, marketing and Communications.

Budgeting, accounting and database systems.

Governance, Voluntary leadership induction & training.

Staff & Volunteer recruitment, training and team building.

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Strategic Business Planning and general management issues.

Maybe you have been unable to find the right person with relevant experience, or have insufficient funding for a permanent, full time member of staff?

Arclight Solutions Ltd offers practical, hands on, no nonsense advice. Just one day spent with a consultant could make all the difference to how you see things.

Having an outside perspective can help identify opportunities, resources and hidden assets that can be used to generate income or reduce costs, helping to make your organisation more sustainable.

We can also help develop and tie in fundraising strategies to assist with your longer term income streams, ensuring sustainability to support your vision for the future and achievement of goals.

Budgeting, Accounting and help with Database systems.

We can audit existing database systems and advise on the right system for your organisation. As well as assistance with annual budget setting process, a sign posting service for audit and accountancy advice.

Fundraising, Marketing and Communications.

Perhaps you have lost a member of your team and need someone to maintain your income stream while you set about the recruiting?

We work with you across a range of areas, to develop appropriate strategies and plans that will generate results, (identifying and maximising income streams) including:

- audits of current capital & revenue fundraising
- capital appeal planning, research studies and production of the 'case for support'
- major donors and major gift campaigns
- charitable trusts, statutory and national lottery
- legacy campaigns
- supporter clubs/membership/alumni
- event management
- corporate sector approaches
- merchandising and shop trading income
- communications/marketing strategies & plans
- direct marketing, e-marketing and web sites

Governance, Patronage, Trustees induction and training.

We can help with the research and identification of potential voluntary leadership - non executive and patronage, which are key to strategic growth and future income generation.

Staff and Volunteer recruitment, training and team building.

Perhaps you need an interim manager to prepare a strategy and plans for a new campaign area, or ready for a new staff appointment? **We can help members of your team with all aspects of:**

- Fundraising and charity management training.
- Mentoring & coaching for senior executives.
- Staff recruitment, interviewing and assistance with induction programmes.
- Team building programmes designed specifically around the needs of your staff.
- Setting up of in-house fundraising departments & the recruitment of personnel.
- Volunteer recruitment strategies, briefing, induction and training programmes.

Arclight Solutions can help raise; Core, Project, (including salaries) and Capital funding, with areas of experience including:

- **Health, welfare and mental health**
- **Disabilities and special needs**
- **Education and the arts**
- **Conservation, wildlife & environment**
- **Poverty and disadvantaged**

